

Journal

Advertising Rates 2018



22,000
Journal deliveries a year

The *Journal of Perioperative Nursing* has been published by the Australian College of Perioperative Room Nurses since 1978.

The journal features articles on all aspects of perioperative nursing including research, management, education, innovative practices, technology, clinical practice and pilot studies.

The journal is delivered to 5500 perioperative nursing professionals in Australia and overseas. Sample pages are available for download from our website, www.acorn.org.au.

Advertising rates and deadlines are as follows.

Contact

Wendy Rowland Executive Officer
0414 412 306 wendy.rowland@acorn.org.au

Advertising rates (excluding GST)

	Casual	Corporate partner	Four issues
Back cover	\$3800	\$3500	\$3250
Inside front	\$3650	\$3300	\$3150
Inside back	\$3500	\$3250	\$3000
Page 2	\$3500	\$3250	\$3000
Page 4	\$3500	\$3250	\$3000
Full page	\$3250	\$3000	\$2750
Half page	\$2150	\$2000	\$1850
Quarter page	\$1400	\$1300	\$1200
Inserts*	\$3660	\$3400	\$3100
Onserts*	\$4200	\$3800	\$3500

* This rate does not include production costs or postage if the additional page or pages increases the weight category and therefore the costs of postage.

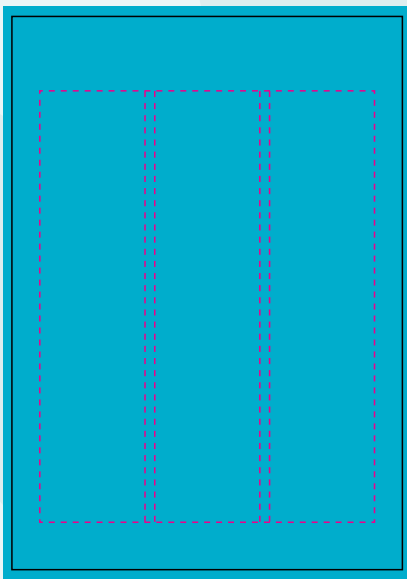
Deadlines

Issue	Booking deadline	Artwork deadline
March 2018	3 January 2018	10 January 2018
June 2018	3 April 2018	10 April 2018
September 2018	4 July 2018	11 July 2018
December 2018	3 October 2018	10 October 2018

Cancellations after the booking, but prior to the artwork deadline, will be subject to a 50% charge. Cancellations after the artwork deadline will be charged at the full rate.

Journal

Artwork specifications



Full page

210mm wide x 297mm high
3mm bleed to all sides

Format

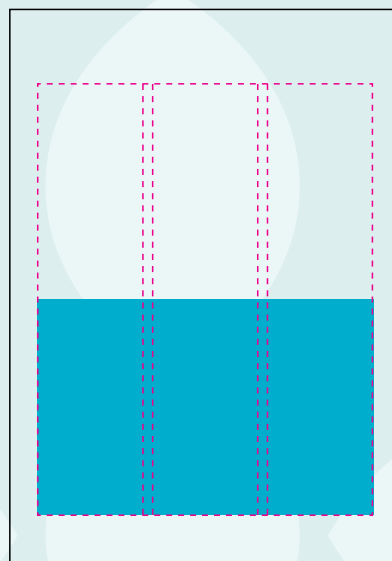
Artwork to be provided as press-quality pdf, output set to no colour conversion.

All fonts are to be embedded or outlined

Ink density kept under 240%

Artwork resolution to be no less than 300Dpi

Colour: CMYK – ensure all spot colours and RGB images are converted to CMYK before the pdf is created.



Half page

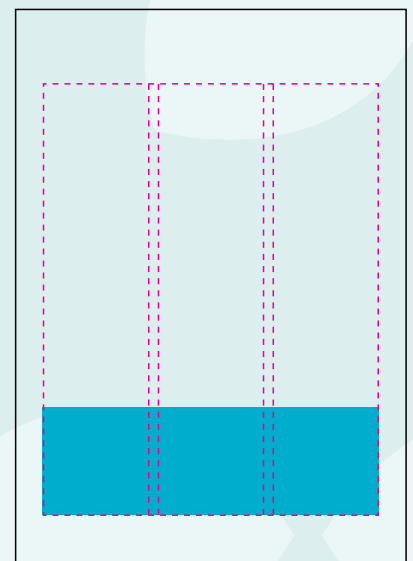
180mm wide x 120mm high
No bleed

InDesign, Illustrator and Photoshop files are accepted but not preferred.

All fonts must be supplied or outlined.

All images to be 300Dpi at 100% final size. All files are to be supplied. Additional finished art fees will be applied for adjusting artwork to suit print production.

No other file formats will be accepted.



Quarter page

180mm wide x 60mm high
No bleed

Electronic delivery

If artwork is less than 10Mb please email to wendy.rowland@acorn.org.au.

If artwork is greater than 10Mb please contact ACORN to organise an alternative data transfer method.